

### Research Paper Published in Journals (2009-14)

|                                      | Year    | No. | Sl. No. (year wise) | Title  | Author(s)            | Journal   | Vol. & Page Nos.                       | ISSN      | Impact Factor, if any |
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| <b>FACULTY OF MANAGEMENT STUDIES</b> |         |     |                     |  |                      |   |  |           |                       |
| DEPARTMENT OF MANAGEMENT STUDIES     | 2009-10 | 15  | 1                   | An Empirical Study on The Efficiency of Performance Appraisal System in Oil and Natural Gas Commission (ONGC), India | V.K.Singh            | Journal of Business Research, Turkey-2010                   | Vol.2/No.2 Pp. 65-78                   | 1390-0712 | .688                  |
|                                      |         |     | 2                   | Corporate Governance: Meaning and Implementation   | V.K.Singh<br>S.Kumar | Global Journal of Finance and Management                    | Vol.2, No.2 Pp. 197-207                | 0975-6477 |                       |
|                                      |         |     | 3                   | Job Satisfaction Among Pharmaceutical Sales force in South Africa –A Case with Special Reference to Cape             | V.K.Singh            | İşletme Araştırmaları Dergisi(iad)-Turkey – Volume 2/3 2010 | Volume 2/3 Pp.63-74 Vol 3, No-2, July- | 1390-0712 | .68                   |
|                                      |         |     | 4                   | Town Customer Engagement: New Key Metric of Marketing  | A.Singh V.K.Singh    | International Journal of Arts and Sciences, USA             | December 2010. Pp.347-356              | 1944-6934 |                       |
|                                      |         |     | 5                   | Corporate Governance in the Middle East: Meeting Point for the Advancement of Social Citizenship                     | V.K.Singh            | ANVESHANA-  | Vol. 3, No-2, July-December Pp.5-10    | 0974-5467 | .83                   |
|                                      |         |     | 6.                  | Evaluation of Market Readiness of Medium and Small Scale Non Profit Organizations in Northern India                  | V.K.Singh            | Journal of Centrum Cathedra                                 | Vol-2, Issue 1 2010.                   | 1851-6599 |                       |
|                                      |         |     | 7.                  | “Supply Chain Management System A Case Study of Mahindra and Mahindra”   | V.K.Singh            | MAIMT-Journal of IT and Management                          | Vol. 2, No. 2 p 75-82                  | 0974-066X |                       |
|                                      |         |     | 8                   | “The Choice of Quality Management Methods: The TQM-Six Sigma Continuum and its Application in China and India”       | V.K.Singh            | Business Vision   | Vol. 5, No.1, p 13-28.                 | 0973-1369 |                       |
|                                      |         |     | 9                   | “Merit Energy Analysis of ONGC Ltd across the Global Oil and Gas Value Chain”  | V.K.Singh            | Optimization  | Vol.2, No.2, p 65-73                   | 0974-0988 |                       |
|                                      |         |     | 10                  | “The Study of Existing Usability Problems and Perceived Slow uptake of M-Commerce in India                           | V.K.Singh            |   | Vol. 1, No. 2, p 99-112                | 0974-8695 |                       |
|                                      |         |     | 11                  | Development of NPO Brand Through Innovative Social Marketing Practices   | V.K.Singh            | International Journal of Computational Intelligence and     | Vol. 1, No1, p 52-55                   |           |                       |

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|  |         |     |                     | A Case Study of Social Entrepreneur  |                            | Bioinformatics  |                        |                                     |                       |
|  |         |     | 12                  | “Service Category Based Consumer Preference for the Usage of Computer vs Mobile in E-Business”                               | V.K.Singh                  | Marketing Paradigm  | Vol. 5, No. 2,p 97-103 | 0973-6425                           |                       |
|  |         |     | 13                  | Impact of Retail Attribute Perception on Consumer Satisfaction and Sales Performance   | V.K.Singh                  | IMS, Dehradun Journal, Pragmaan                                 | Vol 7 Issue 1          | 0974-5505                           |                       |
|  |         |     | 14                  | “Impact of Retail attribute perception on consumer satisfaction and sales performance”                                       | V.K.Singh                  | GHS-IMR Journal   | Vol. 2 No. 2           | 2231-1467                           |                       |
|  |         |     | 15                  | Software Outsourcing – An IT Trend and Potential   | Alka Pant & Dr. Kamal Pant | International Journal of Computer Science & Technology (IJCSST) |                        | Vol.3 Issue 1 (ISSN 2229-4333)      |                       |
|  | 2010-11 | 11  | .1                  | Framework for Real Time Performance Appraisal Systems-an Innovative Way to do Performance Appraisal for Small Organizations. | V.K.Singh                  | International Journal of Contemporary Practices –2011           | Vol. 1, Issue 1 Pp.1-9 | 2231-5608                           |                       |
|  |         |     | 2.                  | Gaps in The Fertilizer Distribution in India : -A Special Reference to Punjab State  | V.K.Singh P.Dixit          | Global Journal of Finance and Management- 2011                  | Vol. 3, No. 1 Pp.91-96 | 0975-6477                           |                       |
|  |         |     | 3                   | A Study of Functionality Dilemma and Barriers to Optimal Usage of M-Commerce   | V.K.Singh P.Dixit          | Curie   | Vol. 3 No. 1, p 60-73  | 0973-6425                           |                       |
|  |         |     | 4                   | Supplier Selection Through AHP and TCO Approach  | V.K.Singh P.Dixit          | Samridhi  | No.2, 13-20            |                                     |                       |
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|  |         |     | 6                   | Contribution of Knowledge Management Practices in Creating Sustainable Competitive Advantage for B-Schools in India          | V.K.Singh P.Dixit          | Journal of Information and Knowledge Management                 | Vol.9 No.4, 387-397    | Print ISSN: 0219-6492, Online ISSN: | 0.36                  |

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|   |         |     | 7  | An Award Journey for Business Excellence: The Case Study of a PSU  | V.K.Singh P.Dixit  | Journal of Quality Management and Business Excellence                                      | Vol.21 No. 12, 1343-1364                | Print ISSN: 1478-3363, Online ISSN: 1478-3371 | 0.387                 |
|   |         |     | 8  | Vedic Prabandhan Ki Avdharna   | Dr. Vageesh Paliwal  | Gurukul Patrika (International Journal of Indology)  | January-March 2011, Page No. 28-32      | 0976-8017                                     |                       |
|   |         |     | 9  | "Perception about the attributes of selected Fast Food retailers and their impact on consumer satisfaction and sales"  | Dr. Vageesh Paliwal  | Management Convergence(An International Journal of Management), Mizoram University, Aizawl | January 2011                            | 0976-5492                                     |                       |
|   |         |     | 10   | "A relationship between vision and work efficiency"  | Ranit Kishore and Ashish Arya  | Gurukul business review,   | vol-07, 2011, page 107-111,ISSN:        | 0973-1466                                     | .67                   |
|   |         |     | 11   | A Study on Relationship between Age and Factors of Motivation (A study with special reference to Punjab National Bank) | Ashish arya and Dr. Kamal Pant   | Jk Journal of Management & Technology  | VOL.3, Number 2                         | 0975-0924                                     | --                    |
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| 2 |         |     | "Factor Analyzing the store attributes to identify key components of store image: A study of some selected apparel stores in India | Jugal Kishore V.K.Singh  | IJMMR  | Vol. 2 No 1, 1-21  | 2229-6883                               |   |                       |
| 3 |         |     | Impact of Security and Quality Attributes of 3G based M-Commerce Systems on B2C Operations   | Jugal Kishore V.K.Singh  | MIT International Journal of Computer Science and Information Technology | Vol. 1, No.1, p41-46   | 2230-7621                               |   |                       |
| 4 |         |     | Best Practices of Quality Management in MSME of Uttar Pradesh-Few Case Studies   | Jugal Kishore V.K.Singh  | Asian Journal of Management Research                                     |  |   |   |                       |

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|  |         |     | 5                   | Impact of Security in 3G (third generation) M Commerce Application for B2B and B2C Operations  | Jugal Kishore<br>V.K.Singh        |  |  |  |                       |
|  |         |     | 6                   | Capability Development of Customer A Globally Viable Business Strategy for the Coming Age  | Jugal Kishore<br>V.K.Singh        | Journal of Pure and Applied Science and Technology<br>International Journal of Strategic Information Technology and Applications | Vol.2, No.1,<br>p644-656 Vol. 1,<br>p15-22 | 2229–<br>3795<br>ISSN<br>Online<br>2249-9970<br>Print<br>2231-4202 |                       |
|  |         |     | 7                   | “Innovation for Organizational Transformation and Changes: Framework for Research”   | Jugal Kishore<br>V.K.Singh        | Vivechan International Journal of Research,  | Vol. 2(2), p12-22                          | 1947-3095<br>0976-8211   |                       |
|  |         |     | 8                   | Rigveda Aur Adhunik Prabandhan   | Dr. Vageesh<br>Paliwal            | Gurukul Shodh Bharti (Refereed Research Journal)   | Vol. 17, March<br>2012, Page No.<br>70-75  | 0974-8830  |                       |
|  |         |     | 9                   | Impact of Economic Regulations on the Expansion of International Trade   | Dr. Vageesh<br>Paliwal            | GHS-IMR Journal  | July-Dec.issue,<br>Vol. 4 No. 2            | 2231-1467  |                       |
|  |         |     | 10                  | Assessee Perception towards Direct Tax Code (DTC)  | Dr. Kamal pant<br>and Ashish arya | International Journal of Business and Management,  | Vol. 2, Issue 2,<br>April - June 2012      | ISSN:<br>2230-9519<br>(Online)  <br>ISSN:<br>2231-2463<br>(Print). | -----                 |
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|  | 2012-13 | 08  | 1                   | Demographic Differences, Causes and Impact of Workplace Production Deviance on Organizations: An Empirical Study on Non-Punctuality of Employees in Service Cluster. | Naman Sharma<br>V.K.Singh         | RJSSM,<br>www.theinternationaljournal.org,<br>Pp.99-106.   | Vol.03, Number:<br>08, December-<br>2013,  | 2251-1571  | 3.454                 |
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|  |         |     |                     | India and China in MSME Sector   | V.K.Singh                      |   |  |                        |                       |
|  |         |     | 4                   | Security Effect of B2B and B2C Operations using 3G M-Commerce Operations                         | Naman Sharma<br>V.K.Singh      | Journal of Institute of Environment and Management  | Vol.4, No.2, p8-13                               | 0974-4029              |                       |
|  |         |     | 5                   | Implementing a Functional ISO 9000 Quality Management System in MSMEs                            | Naman Sharma<br>V.K.Singh      | International Journal of Computer Applications Indian Journal of Management Science                     | Vol. 43, No4. 1-5<br>Vol. II, No.1, 16-23.       | 6088-8259<br>2231-279X | 0.621(2011)           |
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|  |         |     | 7                   | Bal Kalyan Prabandhan Ki Vedic Pristhabhumi  | Dr. Vageesh Paliwal            | Gurukul Shodh Prabha (Refereed Research Journal)  | Vol. 2, July-Sept. 2012, Page No. 128-134        | 2319-8907              |                       |
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|  | 2013-14 | 1   | 1                   | A study on customer perception towards service quality and delivery with reference to e-banking. | Swati Sharma<br>V.K.Singh      | TIJ's Research Journal of economics & Business Studies-RJEBS<br>www.theinternationaljournal.org > RJEBS | Volume: 03, Number: 04, February-2014, Pp.27-34. | 2251-1555              |                       |