

GUIDELINES FOR CONTRIBUTORS

The Journal seeks to publish original articles related to theoretical and empirical aspect of Business Management. Significant theoretical or practical import for an understanding of the issues relating to Business Management and integrative papers based on multi-disciplines are particularly welcome.

The manuscripts should normally be of 12 typed pages including figures and tables, typed in double space or printed in 12-point font on 8.5x11 (A-4) size papers with 1.5 inch margin on four sides. Two copies of the manuscript should be submitted. The cover page should contain title of the paper, author's name, designation, official address, contact address, phone/fax number and e-mail address. Also, a non-mathematical abstract of about 150-200 words based on the theme of whole article should be submitted along with the manuscript.

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Paper: The paper should be sent in two forms. One, with Table and Figures (Graphs etc.) and in second Table and Figures (Graphs etc.) should be on separate pages with appropriate self explanatory title and intended position in the text.

Title: The title should be concise and on a separate sheet where abstract is present together with author's name(s), current position, address, telephone, email etc.

References: References should be listed in alphabetical order. Each listed reference should be cited in the text, and each text citation should be listed in the references.

Style of Reference: APA (American Psychological Association) style. For more information, please consult the Publication Manual of the American Psychological Association, (Sixth Edition).

Contributors can email their manuscript at:

- a) gbr@gkv.ac.in or
- b) pankaj.madan@gkv.ac.in (Editor)