

BBA III Year	BBA-E504/604		Semester-V/VI		
	Project Appraisal				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Semester Examination (ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30 (20+10)	70	100	06	60

OBJECTIVE: To explain identification of a project, feasibility analysis including market, technical and financial appraisal of a project. Understand the relevance of alternative project appraisal techniques, financial structuring and financing alternatives. This course intends to involve students to apply appraisal techniques for evaluating live projects

- Appraisal : an introduction, Project appraisal and evaluation , Project cycle, Project cycle management , Private and Public sector Projects/commercial / National probability; Identification of investment opportunities – industry analysis review of project profiles, – feasibility study , Project identification and formulation , Generation of Project ideas, Basic Principals of Project Analysis Entrepreneurship – concept, Theory and perspective. **(15Hours)**
- Market Analysis: Market analysis of a project, Need for market analysis, Demand and supply analysis, Collection analysis, primary /secondary data, forecasting techniques Technical appraisal of a project, Business and Technology Acquisition and management of technology. **(15 Hours)**
- Investment appraisal: Introduction and techniques, DCF and non DCF methods, Sensitivity Analysis, Financial needs of a Project, Investment criteria, Project Appraisal parameters of select Financial Institutions. Social cost benefit analysis – value added concept, social surplus indirect impact of projects, rationale of SCBA, Efficiency and Equity in Project Appraisal, UNIDO approach, Little Mirlees Approach, Project Appraisal of Indian Plans **(15 Hours)**
- Project risk assessment – Risk and Sensitivity Analysis, Taxonomy of Risks, probabilistic cash flow approaches – application of simulation techniques; Monitoring and Evaluation of a Project - PERT / CPM, Monitoring mechanism, Evaluation ad Lessons, Preparation of project report - Case Analysis **(15 Hours)**

SUGGESTED READINGS:

1. Machiraju. H.R.(2001)..*Introduction to Project Finance*.New Delhi:Vikas Publishing House.
2. Chandra P. (2000). *Project Preparation Appraisal Budgeting and Implementation*. New Delhi:TMH.
3. Beenet, P. L.& Kathryn.(1995). *Project management.for 21st century*. New Delhi:Pearson education.
4. David, I. Cleland. (1999). *Project management*. USA: McGraw Hill International Edition,.
5. Dennis lock .(2001). *The essentials of project management*.USA: Grower.
6. Gray,C., & Larson,E .(2010).*Project Management*.New Delhi: Tata McGraw Hill.
7. Gopalakrishnan,P.(1993). *Project management*. . New Delhi:McMillian.
8. Harry,N. (1987).*Project Management*.New Delhi:Pearson Publication.
9. Prasanna, C. (2008).*Project Management*.New Delhi:Tata McGraw Hill.

NOTE: The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.