

BBA II Year	BBA-C403		Semester-IV		
	Macro Economics				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Term Examination(ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30(20+10)	70	100	04	40

	Course Outcomes:	Mapped Program Outcomes
CO.1	Applying macro economics concepts and technique in evaluating business decision problems taken by firms.	PO.1, PO.4, PO.8
CO.2	Understanding the role and objective of Monetary and fiscal policy in economic decision problems.	PO.1, PO.2, PO.3
CO.3	To describe how markets and other governance structure organize core economic activities such production, distribution, consumption and growth of productive resources.	PO.2, PO.3
CO.4	To apply the various types of investments technique and understand concepts of demand and supply, real GDP and price levels.	PO.3, PO.5

- Measurement of macroeconomic variables: National Income Accounts, Gross Domestic Product, National Income, Personal and Personal disposable income; Classical theory of income and employment: Quantity Theory of Money – Cambridge version, effect of fiscal and monetary policy. **(10 hours)**
- Keynesian theory of Income and employment: simple Keynesian model, components of aggregate demand, equilibrium income, changes in equilibrium, multiplier investment, Government expenditure, lump sum tax, foreign trade), effect of fiscal and monetary policy, crowding out, composition of output and policy mix, policy mix in action; **(10 hours)**
- Money: functions of money, quantity theory of money, determination of money supply and demand, H theory of money multiplier, indicators and instruments of monetary control; Inflation: meaning, demand and supply side factors, consequences of inflation, anti-inflationary policies, Phillips curve (short run and long run) **(10 hours)**
- Open Economy: brief introduction to BoP account, market for foreign exchange and exchange rate, monetary and fiscal policy in open economy, Mundell Fleming model (perfect capital mobility and imperfect capital mobility under fixed and flexible exchange rate. **(10 hours)**

SUGESSTED READINGS:

1. Blanchard,O.(2022). *Macroeconomics* (5th Ed). New Delhi: Pearson education
2. Dornbusch., &Fischer.(2018). *Macroeconomics* (9th Ed.). New Delhi:Tata McGraw Hill.
3. Froyen, R.P. (2021). *Macroeconomics-theories and policies* (8th Ed.). New Delhi:Pearson education.
4. Mankiw,N.G.(2020). *Macroeconomics* (7th Ed.). New York: Worth Publishers

NOTE: The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.

