

BBA III/IV Year	BBA-E112		Semester-V/VI/VII/VIII		
	Investment Banking and Financial Services				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Term Examination(ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30(20+10)	70	100	04	40

	Course Outcomes	Mapped Program Outcomes
CO.1	To understand the different aspects of Investment banking, mergers and Acquisition	PO.1,PO.2,PO.4, PO.7, PO.8
CO.2	To explain about SEBI guidelines on issue management	PO.1,PO.2, PO.3,PO.4,PO.5, PO.7, PO.8
CO.3	To analyze operational, business, financial and traditional risk.	PO.1,PO.2, PO.3,PO.4,PO.5, PO.7, PO.8
CO.4	To plan funding options for new ventures in India according to business strategies.	PO.1,PO.2,PO.3,PO.4,PO.5, PO.7, PO.8

- Introduction: An Overview of Indian Financial System, Investment Banking in India, Recent Developments and Challenges ahead, Institutional structure and Functions of Investment /Merchant Banking; SEBI guidelines for Merchant Bankers, Registration, obligations and Responsibilities of Lead Managers, Regulations regarding Continuance of association of lead Manager with an issue. **(10 Hours)**
- Issue Management: Public Issue: classification of companies, eligibility, issue pricing, promoter's contribution, minimum public offer, prospectus, allotment, preferential allotment, private placement, Book Building process, designing and pricing, Green Shoe Option; Right Issue: promoter's contribution, minimum subscription, advertisements. **(10 Hours)**
- Leasing and Hire Purchase :Concepts of leasing, types of leasing – financial & operating lease, direct lease and sales & lease back, advantages and limitations of leasing, Lease rental determination; Finance lease evaluation problems (only Lessee's angle), Hire Purchase interest & Instalment, difference between Hire Purchase & Leasing, Factoring, forfaiting and its arrangement, Housing Finance : Meaning and rise of housing finance in India, Fixing the amount of loan, repricing of a loan, floating vs. fixed rate. **(10 Hours)**
- Venture Capital: Concept, history and evolution of VC, the venture investment process, various steps in venture financing, incubation financing. Insurance: concept, classification, principles of insurance, IRDA and different regulatory norms, operation of General Insurance, Health Insurance, Life Insurance. Credit Ratings: Introduction, types of credit rating, advantages and disadvantages of credit ratings, Credit rating agencies and their methodology, International credit rating practices. Securitization: concept, securitization as a funding mechanism. **(10 Hours)**

#### SUGGESTED READINGS:

1. Khan, M Y. (2019). *Financial Services* . New Delhi: McGraw Hill.



2. Giri. S.P. (2017). *Investment Banking :Concepts, Analyses and Cases*: McGraw Hill.
3. Rosenbaum (2013). *Investment Banking: Valuation, Leveraged Buyouts, And Mergers & Acquisitions*: Wiley.
4. Gurusamy, S (2013). *Merchant Banking and Financial Services*: McGraw Hill.

NOTE: The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.

