

BBA III/IV Year	BBA-E137		Semester-V/VI/VII/VIII		
	International Trade: Policy and Strategies				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Term Examination(ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30(20+10)	70	100	04	40

	Course Outcomes:	Mapped Program Outcomes
CO.1	The paper aims to provide a thorough understanding of the basis for international trade and strategies.	PO.1, PO.2, PO.4, PO.7, PO.8
CO.2	The role of the global institutional structure and trade strategies of developing countries and trade partners of India will be studied	PO.1 PO.2 PO.4
CO.3	Understanding of India's Industrialization Strategy and International trade.	PO.1 PO.2 PO.3, PO.7
CO.4	Evaluation of trade strategy of select developing countries in relation to India.	PO.1, PO.2, PO.3, PO.4, PO.5, PO.7, PO.8
CO.5	To discover the practical insights of trade strategies of ASEAN countries through case studies.	PO.1 PO.2 PO.3 PO.4 PO.5 PO.7 PO.8

- Review of Economic Theory on International Trade: Basis for international trade; gains from trade; distributional issues, policy instruments and their impact, political economy. Trends in Global Trade and Balance of Payments with special reference to India: Historical roots of today's international trade, Composition, origin and destination of global exports and imports, Trade in invisibles, Balance of payments: current account and capital account, Capital flows and foreign exchange revenues, External Debt
(10 Hours)
- The Global Institutional Structure: GATT (General Agreement on Trade and Tariffs), WTO (World Trade Organisation), Regional Trade Blocks and Trade Agreements.
(10 Hours)
- India's Industrialization Strategy and International Trade: Review of Economic planning strategies and issues: early phase; the 1970s and 1980, Policies since 1991, Exim policy, structure of tariffs and restrictions, currency depreciation and convertibility, Export Promotion Zones
(10 Hours)
- Experience of Select Developing Countries: Analysis of the trade strategy and the policy framework in two select large countries and comparison with India, Impact of trade on growth, agriculture, inequality, poverty, and other developmental indicators Case Studies on Trade Strategies of Emerging Economies- China and ASEAN (Association of South East Asian Nations).
(10 Hours)

SUGGESTED READINGS:

1. Connor, David E. O' (2006). *Encyclopedia of the Global Economy: A guide for students and researchers*, New Delhi: Academic Foundation



2. Gita Gopinath, Elhanan Helpman, and Kenneth Rogoff (2022). *Handbook of International Economics*, (8th ed.). Elsevier.
3. Krugman, Obstfeld & Melitz (2022). *International Trade: Theory and Policy*, Global Edition, 12th Edition, Pearson Publications.

NOTE: The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.

