

BBA III Year	BBA-S606		Semester-VI		
	Indian Ethos and Human Quality Development (HQD)				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Term Examination(ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30(20+10)	70	100	04	40

	Course Outcomes:	Mapped Program Outcomes
CO.1	Understand scopes of Indian heritage using ethics and morality in business development.	PO.1, PO4, PO8
CO.2	Familiarity with corporate social responsibility for corporate governance in India applying Indian moral value systems.	PO.1, PO.2, PO.3
CO.3	Understand Indian ethos for management of business model.	PO.2, PO.3
CO.4	Apply of Bhagwat Geeta as a lesson for maintaining good governance culture IN Indian Industries.	PO.3, PO.5

- Business Ethics: Introduction, Business Ethics and Management, Business Ethics and Moral Obligations; Management lessons from Vedas, Mahabharata, Kautilya's Arthashastra, Ethics Vs Ethos, (8 Hours)
- Environment Protection Act 1986 and Ethical aspects related to use of Natural Resources. (8 Hours)
- Factors affecting the business ethics: Economics, Law, Environment, Technology, Finance, Human Resource, Consumers, Caste and Gender. (8Hours)
- Approaches: Consequentialist theories, Deontological theories, and Virtue ethics approach, Gandhian Approach in Management and Trusteeship; Social Values and Political Environment. (8Hours)
- Role of organizational culture in ethics and structure of ethics management, Ethical Leadership, Leadership decisions and ethical lessons, Consequences of Unethical Leadership, Leadership Incivility (8 Hours)

#### SUGGESTED READINGS:

1. Bhatta, S.K. (2006). *Business Ethics & Managerial Values*. New Delhi: Deep and Deep Publication Pvt. Ltd.
2. Dave, N. V. (2002). *Vedanta and Management*. New Delhi: Deep and Deep Publication Pvt. Ltd.
3. Pradip Sinha, Nitin Zaware, Vikas Barbate, Ajit Thite (2021). *Indian Ethos & Business Ethics*. Nirali Publications.
4. Simpson, Ace (2019). *Leadership Lessons from the Bhagavad Gita*. Sage Publications India.
5. Vasishth, N., & Rajput, N. (2020). *Business Ethics and Values*. New Delhi: Taxman Publications (P.) Ltd.

**NOTE:** The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.

