

MBA I Year	MBA-C101		Semester-I		
	Vedic Management				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Semester Examination (ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30 (20+10)	70	100	03	40

OBJECTIVE: The basic purpose of this course is to develop an insight into ancient Indian tradition of vedic management.

- Introduction to Vedas, ManuSmriti: Code of ideal human conduct, Management Practices from Kautilya's Arthashastra **(9 hours)**
- Purusarthas (Absolute Attainments), The Role of a Manager, Leadership: an Indian vision–Qualities of a leader, Lessons taught by Indian Scriptures. **Case study1:** Organisational Leadership. **(8 hours)**
- Self-management, Management of Men and Motivation-as viewed in Vedic Philosophy, Managerial and Corporate Excellence. **(6 hours)**
- Business Ethics, Managing Ethics, Ethical Decision-Making, Indian Ethos for Management, Value-Oriented Holistic Management. Corporate Ethics. **Case Study2:** Ethical Dilemma, **Case Study3:** Sahara India. **(9 hours)**
- Theory of Karma Siddhanta, Gita and the Art of Successful Management, Individual Discipline, Family and Social Discipline, National Discipline. **(8 hours)**

SUGGESTED READINGS:

1. Chakravarty, A. E. (2001). *The Geeta And The Art of Successful Management* .Harper Collins Publishers India Pvt. Ltd, New Delhi.
2. Dave, N. V. (2003). *Vedanta and Management*. Deep & Deep Publications Pvt. Ltd. New Delhi.
3. Dwivedi, R.S. (2000). *Corporate Excellence (The Eternal Quest)*..Macmillan India Limited. New Delhi.
4. Ganeshdas,A. S.(1996). *Dharma Ratnam*. Roop Nagar. Sadhubela Foundation. New Delhi.
5. Murthy, C.S.V. (2006). *Business Ethics (Text and Cases)*. Himalaya Publishing House. New Delhi.
6. Ranganathananda ,Swami. (2000). *Human Values in Management (3rd ed.)*. Bhartiya Vidya Bhawan. Mumbai.
7. Sharma, R. N. (1998). *Manusmriti*. Chaukhamba Sanskrit Pratishtan, New Delhi.
8. Sherlekar, S. A. (1998). *Ethics in Management*. Himalaya Publishing House, New Delhi.
9. Vaidya, C.V. (2005). *History of Sanskrit Literature*. Parimal Publications. New Delhi.
10. Anubhavananda, S., & Kumar, A. (2017). *Ethics in Management (Insights from Ancient Indian Wisdom)*.NewDelhi: Ane Books Pvt.Ltd.
11. **Case Study 1:** Anubhavananda, S., & Kumar, A.(2017). *Ethics in Management (Insights from Ancient Indian Wisdom)*. (PP:331-343), NewDelhi: Ane Books Pvt.Ltd.
12. **Case Study 2:** Murthy, C.S.V. (2015). *Business Ethics:Text and Cases*. (PP:594-595), Mumbai: Himalaya Publishing House.
13. **Case Study 3:** Sharma,J.P. (2018). *Corporate Governance:Business Ethics and CSR*. (PP:590-616), NewDelhi: Ane Books Pvt.Ltd.

NOTE: The list of cases, specific references and books including recent articles will be announced in the class by concerned teacher from time to time.