

MBA I Year	MBA-C208		Semester-II		
	Indian Ethos and Human Quality Development				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Semester Examination (ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30 (20+10)	70	100	03	40

OBJECTIVE: This course is designed to acquaint the students with Indian Ethos and Human Quality Development

- Business Ethics: Introduction, Business Ethics and Management, Business Ethics and Moral Obligations; Indian Heritage in Business Management: Values and Ethics; Requisites for Ethics globally, Work Ethics, Corporate Management, Secular versus Spiritual Values in Management. **(9 hours)**
- Environmental Concerns and Corporations, Ethical Issues related with Funds, Advertisement and Marketing; **Case Study1:** Satyam Computers Ltd. **(9 hours)**
- Relevance of Values in Management; Gandhian Approach in Management and Trusteeship; Social Values and Political Environment. **(8 hours)**
- Corporate Social Responsibility; Corporate Governance; Report of the Kumar Mangalam Birla Committee on Corporate Governance; Role of Media in Ensuring Corporate Governance; **Case Study2:** Reebok India Company. **(8 hours)**
- A Holistic Management System; Work Ethos (Indian Ethos for Management). **Case Study3:** Metro turns to Bhagvad Gita for Management Lessons. **(6 hours)**

SUGGESTED READINGS:

1. Bhatta, S.K. *Business Ethics & Managerial Values*.
2. Dave, Nalini V: *Vedanta and Management*, Deep and Deep Publication 1997.
3. Chakraborty, S.K.: *Foundation of Managerial Work-Contributions from Indian Thought*, Himalaya Publication House, Delhi 1998
4. Chakraborty, S.K.: *Managerial Effectiveness and Quality of Work life – Indian Insights*, Tata McGraw Hill Publishing Company, New Delhi – 1987
5. Chakraborty, S.K.: *Management by Values*, Oxford University Press 1991.
6. Sherlekar, SA, *Ethics in Management*, Himalaya Publishing House.
7. Agarwal, T. & Chandorkar, N. (2018). *Indian Ethos in Management*. Mumbai: Himalaya Publishing House.
8. Murthy, C.S.V. (2015). *Business Ethics: Text and Cases*. Mumbai: Himalaya Publishing House.
9. Vasishth, N. & Rajput, N. (2016). *Business Ethics and Values*. New Delhi: Taxman Publications Pvt. Ltd.
10. **Case Study1:** Sharma, J.P. (2018). *Corporate Governance: Business Ethics and CSR*, 548-585, New Delhi: Ane Books Pvt. Ltd.
11. **Case Study2:** Sharma, J.P. (2018). *Corporate Governance: Business Ethics and CSR*, 585-590, New Delhi: Ane Books Pvt. Ltd.
12. **Case Study3:** Vasishth, N. & Rajput, N. (2016). *Business Ethics and Values*. 43-44, New Delhi: Taxman Publications Pvt. Ltd.

NOTE: The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.

THIRD SEMESTER MBA-C301 SUMMER PROJECT

SUMMER TRAINING AND ITS PROJECT REPORT:

1. At the end of second semester examination, every student of MBA will undergo industrial training in any manufacturing, service, financial organization or a NPO. The training will be of 6 to 8 weeks duration.
2. During the training, the student is expected to learn about the organization and analyse/suggest solutions of a live problem. The objective is to equip the student with the knowledge of actual functioning of the organization and problems faced by them for exploring feasible solutions and suggestions.
3. During the course of training, the organization (where the student is undergoing training) will assign a problem/project to the student.
4. The student, after the completion of training will submit a report to the Faculty/Department, which will form the part of third semester examination. However, the report must be submitted latest by 31st August during third semester.
5. The report (based on training and the problem/project studied) prepared by the student will be known as Summer Training Project Report. The report should ordinarily be based on primary data. It should reflect in depth study of micro problem, ordinarily assigned by the organization where student undergoes training. Relevant tables and bibliography should support it. One comprehensive chapter must be included about the organization where the student has undergone training. This should deal with brief history of the organization, its structure, performance products/services and problems faced. This chapter will form part I of the Report. Part II of the Report will contain the study of micro research problem. The average size of Report ordinarily will be 70 to 100 typed pages in standard font size (12) and double spacing. One report, duly typed on A-4 sized paper in the hard bound (paper back) form is to be submitted to the Faculty/Department for evaluation and other shall be retained by the student after getting both the reports duly forwarded by Head and Dean of the Faculty.
6. The Report should have one certificate duly signed by the Reporting Officer of the organization where the student has undergone training and this certificate is to be countersigned / forwarded by the Head and Dean of the faculty before submission in the department.
7. Evaluation of report and Viva shall be conducted by both external and internal examiner with external evaluation of 70 marks and internal evaluation of 30 marks.
8. A late fee of Rs. 1000 will be paid by the student, if he/she fails to submit the report by 31st August.

MBA II Year	MBA-C302	Semester-III
	Project Management	