

Group: FINANCE

MBA II Year	MBA-E306/406		Semester-III/IV		
	Management of Financial Services				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Semester Examination (ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30 (20+10)	70	100	03	40

OBJECTIVE: The objective of this course is to apprise the students with the concepts and practices of Merchant Banking and Financial Services.

- Origin, meaning, need, functions and growth of merchant banking institutions in India, steps involved in the establishment of merchant banking outfit, Nature and scope of financial services, management of risk in financial services.
(8 hours)
- Merchant Banking Activities, Project counseling, appraisal and financing. **Case Study1:** Merchant's bank (in organization). (8 hours)
- Non Banking Finance companies (NBFCs), Meaning, Types and services rendered by NBFCs, Debt Securitization, Leasing and hire purchase. **Case Study2:** Apollo manufacturing corporation. (8 hours)
- Factoring, forfeiting and Bill discounting, Housing Finance and credit rating, Types of credit and credit regulations.
(8 hours)
- Banking and Insurance, Credit cards, Venture Capital, Forex markets regulation and control. (8 hours)

SUGGESTED READINGS:

1. Batra, G. S., & Bhatia, B. S. (2008). *Management of Financial Services*. Deep & Deep Publication Pvt. Ltd., New Delhi.
2. Croft, L. (2009). *Management & Organization in Financial Services*. Ane Book India, New Delhi.
3. Gurusamy, S. (2009). *Financial Services*. (N.D) Prentice Hall of India, New Delhi.
4. Mcgrill, Ross, (2008). *Technology Management in Financial Services*. Palgrave Macmillan, New York.
5. Padmalatha, S. & Justin, P. (2017). *Management of Banking and Financial Services*. Pearson Editing.
6. Suresh, P. & Paul, J. (2010). *Management of Banking and Financial Services*, Dorling Kindersley (India) Pvt. Ltd., New Delhi.
7. Sharma, M. (2008). *Management of Financial Institution with Emphasis on Bank & Risk Management*. Prentice Hall of India, New Delhi.
8. Rose, P. S. & Hudgins, S. C. (2005). *Bank Management and Financial Services*. Tata McGraw Hill, New Delhi.
9. Tripathy, N. P. (2004). *Financial Instruments and Services*. Prentice Hall of India, New Delhi.
10. **Case Study 1:** <https://www.aabri.com/manuscripts/11892.pdf>
11. **Case Study 2:** <https://nebula.wsimg.com/5e5475f0f07950ceabf8c66e12b9fefe?AccessKeyId=A83663472B839ECDD54B&disposition=0&alloworigin=1>

NOTE: The list of cases, specific reference and books including recent articles will be announced in the class by concerned teachers from time to time.