

11. **CaseStudy1:**<http://college.cengage.com/business/moorhead/organizational/6e/students/cases/index.html> .

12. **CaseStudy2:** <http://college.cengage.com/business/moorhead/organizational/6e/students/cases>

NOTE: The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.

MBA II Year	MBA-E337/437		Semester-III/IV		
	Corporate Leadership				
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Semester Examination (ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30 (20+10)	70	100	03	40

OBJECTIVE: The objective of this course is to impart the leadership qualities in the students.

- Corporate Leadership: Concept and Styles of Leadership; Leadership Traits; Theories of Leadership: Trait, Behavioral and Contingency Theories; Leadership Effectiveness. **Case Study1:** Leadership Models and Concepts, Right Boss, Wrong Company **(8 Hours)**
- Managerial Communication: Types, Objectives, Models, Process, Importance; Understanding Barriers to Communication and Ways to Handle and Improve Barriers. Presentation Skills – Its Purpose in Business World. Non-verbal Communication **(8 Hours)**
- Power and Politics: Meaning of Power and Politics; Bases of Power; Managing with Power; Where does power come from? Types of Power. **Case Study2:** Leadership and Influence Process, The Struggle for Power at Ramsey Electronics. **(8 Hours)**
- Team Leadership: Leader / Follower Relations, Team Leadership and Self-Managed Teams, Enhancing Morale and Motivation. Time management. **(8 Hours)**
- Ethics in Leadership, Strategic Leadership, Emerging Trends in Corporate Leadership, Developing Leadership for Tomorrow, Mechanisms for Leadership Development. **(8 Hours)**

SUGGESTED READINGS:

1. Hughes, R. (2005). *Leadership: Enhancing the Lessons of Experience*, McGraw Hill., New Delhi.
2. James, M.G. (2010). *Leadership*. Harper.Perennial, New York.
3. Northouse, P.G. (2007). *Leadership: Theory & Practice*, Sage Publications, California.
4. Northouse, P.G. (2013). *Leadership: Theory & Practice*. Sage Publication, USA.
5. Sadler, P. (2003). *Leadership*. Kogan Page Publishers, UK.
6. Topping, P. (2005). *Managerial Leadership*, McGraw.Hill, New Delhi.
7. Weiss, T., & Kolberg, S. (2003). *Coaching Competencies and Corporate Leadership*, CRC Press, New York.
8. Western, S. (2008). *Leadership: A Critical Text*. Sage Publications, London.
9. Yukl, G.A. (2007). *Leadership in Organizations*. Pearson Education Limited, New Delhi.
10. **CaseStudy1:**<http://college.cengage.com/business/moorhead/organizational/6e/students/cases/index.html> .
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