

| MBE--C204                                  |   |   |                    |               |               |
|--|---|---|--------------------|---------------|---------------|
| MBE I Year                                 | International Economics & Foreign Trade |   | Semester-II        |               |               |
| Time Allotted for End Semester Examination | Marks Allotted for Internal Assessment  | Marks Allotted for End Semester Examination (ESE) | Maximum Marks (MM) | Total Credits | Maximum Hours |
| <b>3 Hrs.</b>                              | <b>30(20+10)</b>                        | <b>70</b>   | <b>100</b>         | <b>03</b>     | <b>40</b>     |

**OBJECTIVE:** The purpose of this course is to offer a broad overview of the structure of international economics and foreign trade

- Introduction to International Economics: Theories of Inter and Intra-Industry Trade, Comparative Advantage, Classical Model, Heckscher-Ohlin Model, Technology Difference, Intra-Industry Trade. **(7Hours)**
- International Trade Policy: The Partial Equilibrium Analysis, The General Equilibrium Analysis, Trade Policy & Imperfect Competition and Theory of Customs Union. **Case study 1:** Krishnaveni Muthiah, (2011) "The glowing business growth and darkness beneath: Tirupur knitwear cluster of India", Emerald Emerging Markets Case Studies, Vol. 1 Issue: 1, pp.1-4, <https://doi.org/10.1108/20450621111126873> **(7Hours)**
- The GATT and WTO: Trade Policy and Less Developed Countries, Import Substitution vs. Export Promotion, Empirical Studies of Trade Policy, International Factor Movements, Direct Investments & Multinational Enterprise. **Case Study 2:** TARA Trade: a marketing challenge in Lebanon **(8Hours)**
- Balance of Payments & Foreign Exchange Markets: Foreign Trade & National Income, Capital Account. **(8Hours)**
- Determination of Exchange Rate: Determination of floating Exchange Rate, Fixed & Pegged Exchange Rates and International Monetary System, Devaluation, Exchange Rate Systems & Policy Coordination. **(10Hours)**

#### SUGGESTED READINGS:

1. International Economics, B.O.Sodersten & Geoffry Reed, Macmillan Press Ltd.
2. Competition in International Trade, Kierzkowski H., Monopolistic, Oxford Univ.Press.
3. International Trade Select Readings, J.N. Bhagwati, MIT Press Cambridge, N.A.
4. International Economics, Lindert P.H., Richard, D. Irwin, U.S.A.
5. International Financial Management, V. Sharan, PHI.
6. **Case Study 1:** Krishnaveni Muthiah, (2011) "The glowing business growth and darkness beneath: Tirupur knitwear cluster of India", Emerald Emerging Markets Case Studies, Vol. 1 Issue: 1, pp.1-4, <https://doi.org/10.1108/20450621111126873>
7. Permanent link to this document: <https://doi.org/10.1108/20450621111126873>
8. **Case Study 2:** Gina Vega, Nisreen Bahnan, (2013) "TARA Trade: a marketing challenge in Lebanon", Emerald Emerging Markets Case Studies, Vol. 3 Issue: 4, pp.1-17, <https://doi.org/10.1108/EEMCS-05-2013-0055>  
Permanent link to this document: <https://doi.org/10.1108/EEMCS-05-2013-0055>.

**NOTE:** The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.