MBE II Year	MBE-E305/405		Semester-III			
	Health Insurance					
Time Allotted for	Marks	Marks Allotted for	Maximum		Total Credits	Maximu
End Semester	Allotted for	End Semester	Marks (MM)			m Hours
Examination	Internal	Examination (ESE)	, , ,			
	Assessment					
3 Hrs.	30	70	100		03	40

**OBJECTIVE:**To acquaint the candidates with the health insurance sector in India

- Introduction to Health Insurance: What & Why of Health insurance Evolution and growth of Health insurance in India – Understanding the Health System in India – Constitutional provisions in areas of Public Health – Government Health Dept.at the Central level, State level & District & local levels – Infrastructure of the Health care system – Public & Private Health Centers& Health care providers. Health financing models and health financing in India: Health financing models – Financing of Health in India – National Rural Health Mission – Challenges of access to Health care and Service Quality – Health insurance mechanisms & Financial Protection. (8Hours)
- Health Insurance Products in India: Types of Health Insurance Products in India Hospitalization Indemnity product– Personal Accident products Critical Illness product Daily Hospital Cash benefit Disease management covers Outpatient covers Investment products in health insurance & health savings components Products for senior citizens Micro-insurance products International Coverage products. Health Insurance policy forms and clauses: Health insurance contracts Insurance contracts VS other contracts Group Health Insurance Schemes Commonly used clauses in health insurance Cancellation Clause Renewability clause.
- Health insurance data, pricing & reserving:Importance and use of data in health insurance for insurers, regulators, government, TPA's and other stake-holders Data mandated from insurance companies by regulators data warehousing –Collection and collation of data Data interpretation and advanced analysis of data Insurance Information Bureau. **Case Study1** Insurance", Darden Business Publishing Cases (8Hours)
- Regulatory and legal aspects of health insurance: Principles and practice of health insurance regulations Need for regulations in health insurance Various kinds of risks in health insurance Regulatory structure Licensing and registration Types of regulations Enforcement of regulations Monitoring activity by regulators Prevention of mis-selling Health insurance regulations in India Policy holder's regulation and Grievance redressal system health insurance for rural and informal sector workers Role of IRDA in initiatives for standardization Pre-existing diseases(PED's) renewability of health insurance policies. **Case Study2:** Conseco Senior Health Insurance: A Strategic Problem of Reputation and Regulation

## (8Hours)

• Health Insurance fraud :Introduction – Cause and effects of frauds – Classification of frauds – health insurance frauds Vs general insurance frauds – types of frauds by the consumers – stages of insurance frauds – cash defalcation – types of fraud during in the contractual period and claims stage – methods to combat and mitigate insurance frauds – technology and process interface –Initiatives by IRDA and the industry.(**8Hours**) **SUGGESTED READINGS:** 

1.Insurance Institute of India. Study material IC 27-Health Insurance. Mumbai.

- 2. Case Study 1: Paul W. Farris, C. Wilson, "Progressive Insurance", Darden Business Publishing Cases, (2017), https://doi.org/10.1108/case.darden.2016.000241
- 3.Case Study 2: Nicola Persico, C. James Prieur, "Conseco Senior Health Insurance: A Strategic Problem of Reputation and Regulation", Kellogg School of Management Cases, (2017), https://doi.org/10.1108/case.kellogg.2016.000076

**NOTE:** The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.