

Ethics and Business Governance					
Time Allotted for End Semester Examination	Marks Allotted for Internal Assessment	Marks Allotted for End Semester Examination (ESE)	Maximum Marks (MM)	Total Credits	Maximum Hours
3 Hrs.	30	70	100	03	40

OBJECTIVE: To Inculcate the moral knowledge of Business Governance to the Budding Managers.

- What is Ethics, Nature and scope of Ethics, Facts and value, Ethical subjectivism and Relativism, Moral Development (Kohlberg's 6 stages of Moral Development), Ethics and Business, Myth of a moral business. Decision making (Normal Dilemmas and Problems): Application of Ethical theories in Business (i) Utilitarianism (J.Bentham and J.S. Mill), (ii) Deontology (I. Kant) Virtue Ethics (Aristotle). Economic Justice: Distributive Justice, John Rawls Libertarian Justice (Robest Nozick). **Case Study1:**A “Big Bath” in China: accounting and corporate governance **(8Hours)**
- Characteristics of Free and Perfect competitive market, Monopoly oligopoly, Ethics in Advertising (Truth in Advertising). Finance: Fairness and Efficiency in Financial Market, Insider Trading, Green Mail, Golden parchate. HR: Workers Right and Duties: Work place safety, sexual harassment, whistle blowing. **(8Hours)**
- Origin and Development of Corporate governance, Theories underlying Corporate Governance (Stake holder's theory and Stewardship theory, Agency theory, Separation of ownership and control, corporateGovernance Mechanism: Anglo-American Model, German Model, Japanese Model, Indian Model, OECD, emphasis on Corporate governance, Ethics and Governance, Process and Corporate Governance (Transparency Accountability and Empowerment. **Case Study2:**“Doing” the act: Lenovo and corporate reputation **(8Hours)**
- Role of Board of Directors and Board Structure, Role of Board of Directors, Role of the Non-executive Director, Role of Auditor. Role of Government, Corporate governance in India. **(8Hours)**
- Introduction to Patents, Designs, Trademarks & Geographical Indications. **(8Hours)**

SUGGESTED READINGS:

1. Francis & Mishra. (2009).*Business Ethics*. TMH, New Delhi.
2. Fernado. (2009).*Corporate governance*. PHI ,New Delhi. Murthy C.S.V(2004). *Business Ethics and Corporate Governance*.HPH, New Delhi.
3. Mishra, J.P.(2009).*An Introduction to Intellectual Property Rights*. Paper back, New Delhi.
4. Mallin .(2007).*Corporate Governance*,. Oxford , USA.
5. Mathur, U.C.(2005). *Corporate Governance & Business Ethics*.MacMillan, New Delhi.
6. Prabakaran.S.(2010).*Business Ethics & Corporate Governance*. EB, New Delhi.
7. Paliwal, Manisha.(2007). *Business Ethics*. Newage International press. New Delhi.
8. Patyrick, J. A. & Quinn, J. F. (1997). *Management Ethics*, Response Publishing, New Delhi.
9. Sherlekar,.(1998).*Ethics in Management*.Himalaya Publishing, New Delhi.
10. **Case Study 1:** <https://www.emeraldinsight.com/doi/full/10.1108/20450621111110663>
11. **Case Study 2:** <https://www.emeraldinsight.com/doi/full/10.1108/20450621211299547>

NOTE: The list of cases, specific references and books including recent articles will be announced in the class by concerned teachers from time to time.