

DISCIPLINE SPECIFIC ELECTIVE
SEMESTER V
SPORTS JOURNALISM

Max. Marks =100

Theory = 70 Marks + Internal Assessment = 30 Marks

BES-E506

Time allowed: 3Hrs

The Course learning outcomes (COs): On completion of the four years B.P.E.S, program, the students will be learning and able to do/perform the following.....

CO-1. Describing the Meaning and Definition of Journalism.

CO-2. Explaining the role of Sports News agencies.

CO-3. Determining the Concept of Sports Bulletin.

CO-4. Comparing the General news reporting and sports reporting.

CO-5. Editorializing and evaluating of Reported News.

UNIT I Introduction

Meaning and Definition of Journalism, Ethics of Journalism - Canons of journalism-Sports Ethics and Sportsmanship - Reporting Sports Events. National and International Sports News Agencies.

Principles of modern journalism.

UNIT II Sports Bulletin

Concept of Sports Bulletin, Types of bulletin Journalism and sports education - Structure of sports bulletin - Compiling a bulletin -

Complete information on investigative Sports Journalism

UNIT III Role of Journalism

Role of Journalism in the Field of Physical Education: Sports as an integral part of Physical Education - Sports organization and sports journalism - General news reporting and sports reporting.

UNIT -IV Sports organization & Journalism

Advantages of Division of labor in sports journalism

Sports organization and Sports Journalism - General news reporting and sports reporting. Methods of editing a Sports report. Evaluation of Reported News. Interview with and elite Player and Coach.

REFERENCE:

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Ahiya B.N. Chobra S.S.A. (1990) Concise Course in Reporting. New Delhi: Surjeet Publication

Bhatt S.C. (1993) Broadcast Journalism Basic Principles. New Delhi. Haranand Publication

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Value Education in Global Perspective. New Delhi: Lotus Press. Kannan K (2009) Soft Skills, Madurai:

Madurai: Yadava College Publication Mohit Chakrabarti (2008): Value Education: Changing Perspective, New Delhi: Kanishka Publication.

Padmanabhan. A & Perumal A (2009), Science and Art of Living, Madurai: Pakavathi Publication

Shiv Khera (2002), You Can Win, New Delhi: Macmillan India Limited. Varma A.K. (1993) Journalism in India from

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