

SEMESTER-I		CODE: MPY -C113	PAPER TITLE: ADVANCED SOCIAL PSYCHOLOGY	
Credit	Time	Internal Assessment	End Semester Examination	Total Marks
05	03 Hours	20+10=30 Marks	70 Marks	30+70=100 Marks
LEARNING OUTCOMES:				
<ol style="list-style-type: none"> 1. Conceptualize social problems and their impact on individuals specifically related with violence, gender and poverty 2. Develop an insight into the principles and theories of social psychology 3. Learn how attitude and prejudice are formed and how prejudice can be reduced. 4. Develop insight and analyze the contribution of social psychologists to the understanding of human society. 5. Evaluate effective strategies in socialization, group processes (both inter and intra group), and interpersonal processes and helping behaviour. 				
UNIT-I	Introduction	<ul style="list-style-type: none"> • Nature and Scope of Social Psychology • Methods of Analysis of Social Behaviour • Relationship of Social Psychology with other Social Sciences, • Importance of social psychology 		
UNIT-II	Methods of Social Psychology	<ul style="list-style-type: none"> • Observation • Experimental • Survey • Field Studies • Questionnaire 		
UNIT-III	Socialization	<ul style="list-style-type: none"> • Meaning, states, process • Theories of socialization • Principles of socialization • Agencies of socialization 		
UNIT-IV	Attitude and Prejudice	<ul style="list-style-type: none"> • Attitude - Meaning, Attitude Formation, Attitude Change, • Theories of Attitude- Heider's Balance theory and Festinger's Cognitive Dissonance Theory. • Determinants of Attitude. • Prejudice - Meaning, Development and Causes of Prejudice. • Psychological Techniques to reduce prejudices 		
UNIT-V	Social Influence and Social Problems	<ul style="list-style-type: none"> • Social Influence - Social Conformity, Conformity Bias, Impact of Feedback and Non-Conformity, • Social Problems - Poverty and Deprivation, Gender Issues and Social Violence. 		
Books Recommended:				
<ol style="list-style-type: none"> 1. अरुण कुमार सिंह (2017) समाज मनोविज्ञान की रूपरेखा मोतीलाल बनारसीदास ISBN-13: 978--8120827219 2. आर एन सिंह (2014) आधुनिक सामाजिक मनोविज्ञान श्री विनोद पुस्तक मंदिर ISBN-13: 978--8174572615 3. Arun Kumar Singh (2019) Social Psychology PHI Learning Pvt. Ltd ISBN-13: 978--9389347258 4. S.S. Mathur (2012) Social Psychology. Agrawal Publications. ISBN-13: 978--9380510828 5. Nyla R. Branscombe , Robert A. Baron and Preeti Kapur (2017) Social Psychology. Pearson ISBN-13: 978--9332586116 6. Elliot Aronson, Timothy D. Wilson, Samuel R. Sommers and Veena Tucker (2020) Social Psychology. Pearson ISBN-13: 978--9353943455 				
Pattern of Theory Question Paper: The theory paper will consist of two sections. Section-A will be of 30 marks in which 10 short answer type questions will be asked and the student will have choice to answer any five questions, each question will carry 06 marks. The Section-B shall be of 40 marks and will contain 08 questions of long answer type and the student will have a choice to answer any four questions. Each question will carry 10 marks. The examiner will be required to set up a question paper covering the entire syllabus uniformly.				