

SEMESTER EXAMINATION-2022
CLASS : BBA -I SEMESTER
SUBJECT : India's Diversity & Business
PAPER CODE : BBA –G106
PAPER TITLE : India's Diversity & Business

Time: 3 hour

Max. Marks: 70

Min. Pass: 40%

Note: Question Paper is divided into two sections: **A and B**. Attempt both the sections as per given instructions.

SECTION-A (SHORT ANSWER TYPE QUESTIONS)

Instructions: Answer any five questions in about 150 words (5 X 6 = 30 Marks) each. Each question carries six marks.

Question-1: Define diversity and give your suggestions for diversity management.

Question-2: What in your opinion are the most important problems posed by diversity.

Question-3: Suggest some solutions for the problem of rapid urbanization.

Question-4: Religious diversity in India is strength or a weakness? Explain giving examples.

Question-5: Differentiate between rural and urban diversity in India.

Question-6: Explain Socio cultural challenges faced by India.

Question-7: Give some examples of seasonal unemployment.

Question-8: Define bio diversity and explain factors affecting it.

Question-9: What is food insecurity?

Question-10: Give some suggestions for workforce diversity management.

SECTION-B (LONG ANSWER TYPE QUESTIONS)

Instructions: Answer any FOUR questions in detail. Each (4 X 10 = 40 Marks) question carries 10 marks.

Question-11: Write an essay on recognizing, valuing and accommodating diversity.

Question-12: What are various sources of dilemmas and tension in India? Suggest measures for eradication of these.

Question-13: Explain regional basis of India's diversity.

Question-14: Highlight the religious diversity in India.

Question-15: Explain geographical and bio diversity in India.

Question-16: Write an essay on rural and urban context of Indian manufacturing industries.

Question-17: Explain environmental degradation and sustainable development.

Question-18: Write an essay on diversity and innovation.