

Dr. Poonam Painuly



Sr. Assistant Professor (Stage 3)
Department of Management studies
Kanya Gurukul Campus,
Dehradun, Uttarakhand.
Contact No.: - 7300761158 (M)
Office Phone No.: - 0135-2742164
Fax: - 0135-2742164
Email:- poonampainuly@gkv.ac.in

Qualifications: -
Ph.D.
M.A.M

Teaching Area:- Marketing Management

Experience: -
A. Industrial Experience: - 7 years
B. Teaching Experience: - 25 years

Research Areas: - Marketing Management & Environmental Studies

Citations: - 81
Workshops/Webinars Co-ordinated: - 12
Research Publications: - 29
Journals: - 20
Conference Proceedings: - 05
Chapter in Books: - 04

Papers presented in
Conferences & Seminars: - 49 (26 National, 23 International)
Workshops/FDPs/Webinars Attended: - 55

Ph.D. Supervision: -
Awarded-2,
Under supervision-03
Membership of Professional Bodies: - 3
Departmental Membership: - 9