



**Dr.V.K.Singh (Prof.)**  
**FACULTY OF MANAGEMENT STUDIES [FMS]**  
**GURUKULA KANGRI DEEMED TO BE UNIVERSITY**  
**HARIDWAR, UTTARAKHAND.**  
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**HEAD AND DEAN**  
*Ex: -Registrar, Finance Officer, DSW*  
*Director - IQAC, Dean Research,*  
*Coordinator - NSS, NCC Officer, Asst.*  
*Director-Distance Education, Chief*  
*Warden ,Warden, Controller of*  
*Examinations.*

**QUALIFICATIONS:**

- Ph.D. (Business Administration)
- M.Phil. (Business Administration)

**INDEPENDENT DIRECTOR:**

- Urja Shakti India Pvt. Ltd.  
Uttrakhand

**TEACHING AREA(s):**

Advertising Management, Marketing of Services, Marketing Management and Event Management.

**RESEARCH AREA(s):**

Advertising, Marketing & Event Management.

**WORK EXPERIENCE:**

- Indian Air Force (7 years)
- Teaching (25 years)

**Ph.D. SUPERVISION:**

- Awarded - 28
- Under Supervision - 08

**CONFERENCES/WORKSHOPS/OTHER EVENTS ORGANISED in INDIA and ABROAD:26**

**PATENT-1**

**COUNTRIES VISITED:14**

Egypt, South Africa, France, USA, Germany, United Kingdom, Switzerland, Sultanate of Oman, UAE, China, Austria, Hungary, Slovakia, and Japan.

**VISITING FACULTY/PROFESSOR:**

- SCAS, Oman
- UoAS, Slovakia
- IIT, Saharanpur Campus
- Alhusan University, Abu Dhabi
- Alexandria, Egypt

**RESEARCH PAPERS PUBLISHED: 85**

- International Journals - 28
- National Journals - 30
- Proceedings - 27

**WORKSHOPS ATTENDED: 16**

**CORPORATE TRAINER:**

BHEL, IFFCO, PCS Officers (Police), MIndeX, IIMM(Ludh) and Hero(Sidcul).

**BOOKS AUTHORED: 16**

**CONFERENCES ATTENDED: 61**

- International Conferences: 17
- National Conference: 44

**MEMBERSHIP OF PROFESSIONAL BODIES: 5**

**ICSSR/UGC PROJECTS: 1**

- ICSSR-Minor Project(Completed)